The AI Advantage: Building Competitive Organizations

The companies dominating in 2030 won't just have the best AI—they will have the best cultures built to deploy it. This is your roadmap from "strategy" to "scale."

Strategy without execution is hallucination.

While most of the world debates the basics, market leaders are already miles ahead. Drawing on experience leading the Forbes AI Group and advising world leaders, Austin brings an insider's perspective on the strategic landscape of Artificial Intelligence. This session bridges the gap between high-level strategy and on-the-ground execution. Austin introduces the "AI Implementation Protocol"—a proven, four-phase change management framework. We move from the "fluency gap" and "Agent Commerce" directly into a roadmap for operationalizing AI, showing leaders exactly how to move from scattered experiments to scalable infrastructure in six months without breaking the organization.

Key Takeaways

- The AI Implementation Protocol: A step-by-step 4-phase roadmap taking you from "Time & Friction Audits" to full organizational integration.
- The "Lighthouse" Strategy: How to use "Safe Harbor" zones to run high-impact pilots that prove ROI without risking the entire organization.
- The Future of Commerce: Preparing your organization for "Agent Commerce," where AI agents negotiate and purchase on behalf of customers.
- Strategic Forecasting: Why progress isn't slowing down and how to plan for models that are recursively self-improving.

Who Should Attend

- C-Suite executives and leadership teams responsible for strategic planning.
- Decision-makers assessing investment in technology and innovation.
- Leaders looking for a specific, actionable framework to transform their culture.

"AUSTIN OFFERS BOTH THE INSPIRATION AND THE SKILLS TO SUCCEED."
Imari Tuakli, Founder & CEO, BeTheProtagonist.co

Connect with Austin for More Info and to Schedule a Program

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